

Ella Yehudai ▸ Visual Designer

Versatile graphic designer with 5+ years of experience in digital and print, specializing in visual communication for complex content. Passionate about solving visual challenges through research, typography, image-making, and design systems.

- Over 5 years of experience designing websites, books, applications, and exhibitions
- Experienced in educational roles spanning teaching, mentoring, and academic research

Work Experience

Graphic Designer / Freelance

September 2020 — Present / Full-time, Remote

- Leading diverse design processes for public, private, and corporate clients
- Working on various digital products such as digital platforms, websites, apps and databases
- Creating print materials including books, catalogs, and exhibitions

Multidisciplinary Designer / The League Studio

August 2020 — February 2022 / Full-time employee, Tel-Aviv

- Working with leading cultural entities in Israel to create customized digital and print design solutions (*Israel Museum, Bat Sheva Dance Company, Eretz Israel Museum, and Israel Festival*)
- Collaborating on extensive and long-term projects with teammates
- Collaborating with professionals from diverse fields: developers, artists, curators, choreographers

Branding Designer / Sharon Shrem Studio

July 2019 — August 2020 / Part-time, Jerusalem

- Specialization in branding: crafting unique graphic identities for businesses
- Experience in social media, creative and content curation

Teaching and Research Experience

Teaching Assistant / Bezalel Academy

October 2020 — July 2021

- Co-constructing and teaching core courses in complex typography and image-making, led by senior lecturers, for third-year Visual Communication students at *Bezalel Academy*
- Guiding and mentoring students in book design, editing, and production processes

Research Assistant / Bezalel Academy

March 2022 — Present

- Collaborating with a senior lecturer on a research about Hebrew typography
- Curating relevant materials and summarizing articles
- Researching and gaining extensive knowledge on the historical, cultural, and technological facets of typographic design

Lectures at Leading Academic Institutions

March 2022 — Present

- Conducting lectures and mentoring students in content editing and design processes at *Tel Aviv University, Reichenman University, and Bezalel's Haredi Branch*

Co-founder / BDU & Dozen Books

January 2023 — Present

- Co-founder of the *Book Design United Association* and the *Dozen Books* new book design competition in Israel

Education

B.Des. Department of Visual Communication

October 2016 — June 2020 / *Bezalel Academy of Arts and Design, Jerusalem*

Erasmus Program

October 2019 — June 2020 / *Royal Academy of Art, The Hague (KABK)*

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[Portfolio](#)

[LinkedIn](#)

Prizes:

- Maizler Excellent Design Award (2020)
- AAA Award for Hebrew Typography (2020)
- America-Israel Cultural Foundation Grant (2020)

Languages:

- Hebrew (Native)
- English (Professional proficiency)
- Arabic (Basic)

Skills:

- Typography
- Book Design
- Print Production
- Image Making
- Visual Identity
- Ideation
- Web Design
- Wireframing

Tools:

- Figma
- Indesign
- Photoshop
- Illustrator
- Zeplin
- Miro
- Monday
- Wix
- Simplic
- Webflow

